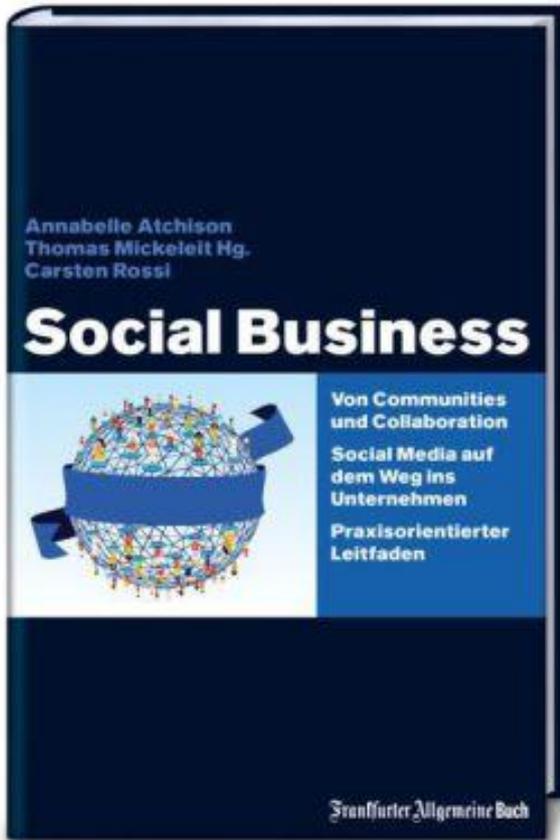


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Beschreibung

Vom Liken, Posten und Tweeten: Social Media auf dem Weg ins Unternehmen. Facebook, Twitter, YouTube und Co. – Social Media hat unsere Art zu kommunizieren revolutioniert. Immer mehr finden die Grundprinzipien von Social Media nun aber auch ihren Weg in Unternehmen. So werden die neuen Plattformen etwa für die Stakeholderkommunikation, zum Kundensupport oder zur Beschleunigung von Innovationsprozessen durch Crowdsourcing verwendet. Zudem möchten immer mehr Mitarbeiter von Social Collaboration Technologien wie SharePoint oder Yammer profitieren. Dennoch ist es in den Unternehmen immer noch ein langer Weg bis zu einem bereichsübergreifenden und integrierten Ansatz – eben bis zum Social Business. Hierbei sollen die zahlreichen Beiträge von namhaften Managern, Kommunikationsberatern und Wissenschaftlern helfen, die praxisnah von ihren Erfahrungen mit Social Media berichten. Lesen Sie, wie Social Media in Unternehmen erfolgreich integriert werden kann, um als Social Business die tägliche Zusammenarbeit effizient und erfolgreich zu gestalten. Praxisorientierte, innovative Tipps und Tricks der Experten für die interne Kommunikation. Für Macher und Entscheider in Unternehmen und alle, die mehr über den Einsatz von Social Media am Arbeitsplatz erfahren wollen.

Advancing social innovation for transformational change.

The European Commission aims to create a favourable financial, administrative and legal environment for these enterprises so that they can operate on an equal footing with other types of enterprises in the same sector. The Social Business Initiative launched in 2011 identified actions to make a real difference and improve.

Social Entrepreneurship from Copenhagen Business School. In this specialization you will learn how to create societal impact through Social Entrepreneurship. Social Entrepreneurship describes the discovery and sustainable exploitation of .

17 Feb 2013 . Cada vez se oye hablar con más fuerza de un nuevo término (otro más en la larga lista): social business. Un concepto que nos habla de una nueva etapa para las empresas. Desde que Internet llegó a las empresas, hemos visto como nuevas tecnologías y evoluciones de las ya existentes, han.

We Help Create Lasting Market-Based Solutions to Poverty. By focusing on self-sustaining business models with high social and economic impact, our social enterprise ventures can become important agents of change in communities with underdeveloped markets. Learn More.

Your social media marketing for business resource to help in your sales, marketing & branding using Instagram, LinkedIn, Facebook, Pinterest, social media conferences and more. Social Business World - The ethical social network for a Sustainable World.

SBC is a student-run nonprofit organization at Cornell University that provides pro-bono consulting services to social entrepreneurs around the world.

Centre for Social Business. The Centre for Social Business is a dedicated centre within the University of Salford, established to undertake inter-disciplinary research on Social Business. Our work cuts across many themes such as sustainable communities, microfinance, social entrepreneurship and business ethics.

How HBS Leadership Fellows have reinvented how we think about governance. Re: Dan Koh (MBA 2011); Chris Osgood (MBA 2006); Lauren Lockwood (MBA 2014); Austin Blackmon (MBA 2013); Meredith Weenick (MBA 2002); Mitch Weiss (MBA 2004); Stephen Chan (MBA 2009); Matt Segneri (MBA 2010); Mike.

A social enterprise is an organization that applies commercial strategies to maximize improvements in human and environmental well-being—this may include maximizing social impact alongside profits for external shareholders. Social enterprises can be structured as a for-profit or non-profit, and may take the form.

ICT is driving social business and transforming how corporations work with the community. Find out more with Ericsson's report.

Learn to create a business with a social purpose. Change the world, help people and develop

Entrepreneurial skills.

What: The Social Business Wales Conference is specifically intended to provide inspiration, ideas and practical skills to social businesses in Wales (social enterprises, co-operatives, charitable trading arms, consortia, employee owned businesses), which will help them enter new markets, develop new products or services,.

IBM Social Business consulting services and solutions enable engagement, collaboration and improve productivity across your business, workforce.

Social Business, Microfinance Research. The Yunus Centre for Social Business & Health aims to improve the lives of individuals and communities through pioneering research.

As part of a social enterprise, our social businesses support the reintegration of children and youth so they become actively involved in the development of their society. This way, our social businesses are serving Friends' social mission. The social businesses enable us to achieve a high social profit (positive impact for our.

15 Jun 2010 . Human beings are driven by more than a desire to just make money. Self-sustaining social enterprises should be built around this aspiration.

The GSBS is the worldwide leading forum for social business, non-loss, non-dividend companies with a social goal. To spread awareness about social business.

We help people use their personal strengths to build sustainable enterprises and achieve greater social impact. Our learning and development programmes focus on learning by doing and are flexible, practical and responsive. Join a programme in your area or work with us to develop a tailored programme for your.

Social business is a cause-driven business. In a social business, the investors/owners can gradually recoup the money invested, but cannot take any dividend beyond that point.

I have been working on a post to define social business for a few weeks now. It's why you haven't seen as many posts from me lately as each evening I sit down to finish this one and I keep going round and round in my head. Each night I do a bit more research, give it some more thought and by the time an hour or so passes.

19 Sep 2015 . ClearlySo defines social enterprise, social business, impact investing and more, looking at social impact and sustainability in business models.

Social Business Pedia is an online platform from where everyone can get social business related all information, social business company/institution, social b.

Audience. Intended for social and digital strategists; innovation, e-commerce, and advertising teams; content marketers and executive leadership who are using social media to achieve business goals. Executive Summary. Social media has evolved far beyond its media roots into a robust engagement platform that has deep.

Social Businesses are designed to improve society. In this course you will learn the main concepts to design a Social Business.

2 Nov 2017 . Social business is an alternative business model which prioritizes a positive impact on society or the environment over profit targets. It is an innovative and dynamic concept, the growth of which is linked to new financing methods. We review the origins, current state and future perspectives of social business.

The Social Enterprise (SE) program is designed as a customizable incubator for your entrepreneurial ideas and blends management know-how with social change. The program is housed in a top-10 school for international affairs, rather than in a traditional business or public policy school, which allows students to address.

Learn about the Novartis Social Business that works to improve access to healthcare to fight infectious diseases and chronic diseases in developing countries.

The Rustandy Center offers social enterprise and nonprofit resources that equip our

community with the knowledge and tools to positively impact humanity.

Home; The Social Business Forum. Harvard Business Review: The Platform Age · The Transformation Toolkit · Advisory Board · Networking · Past Editions. Speakers. Speakers lineup · Speakers companies · Topics · Agenda · Sponsors & Partners · Register; Submit Proposals. Business Case Proposal · Speaker Proposal.

SBS is a free tool for helping social businesses stay on the social track, while still being profitable.

23 Jan 2013 - 3 min - Uploaded by YunusSocialBusinessCo-founded by Peace Nobel Laureate Professor Yunus, YSB initiates and manages social .

Social entrepreneurship is attracting growing amounts of talent, money, and attention. But along with its increasing popularity has come less certainty about what exactly a social entrepreneur is and does. As a result, all sorts of activities are now being called social entrepreneurship. Some say that a more inclusive term is all.

Social business ventures look beyond the bottom line to measure success. Rather than simply working to generate profits and create value for shareholders, they apply business strategies to generate social good and create value for their community. The guiding goal of our Social Business Ventures initiative is to make our.

2 Jun 2017 . When designed properly, a social business not only benefits the community it's designed to serve but also delivers tangible benefits to the parent company.

One kind of business structure that has grown rapidly in the UK in recent years is the "social enterprise". Social enterprises are the most common form of "...

Social Enterprise Scotland is The Voice of Social Enterprise - bringing together social enterprises and their supporters into a strong campaigning force. We are an independent, Scottish, membership-led organisation, built and controlled by social enterprises, representing the needs and interests of social enterprise to.

The latest Tweets from IBM Social Business (@IBMSocialBiz). News, discussions & tips on becoming a social business. Managed by @AliaRajputClose and @lavieenval. Follows IBM Social Computing Guidelines.

Our vision is to eradicate poverty in the world by accelerating Social Business. We consult corporations on how to set up a Social Business joint-venture worldwide. Any profits will be reinvested into further accelerating Social Business.

A social business is a company created with the sole purpose to solve a social problem in a financially self-sustainable way. YSB was co-founded by Peace Nobel Laureate Professor Muhammad Yunus, Saskia Bruysten, Sophie Eisenmann and Hans Reitz. The company was spun-off from The Grameen Creative Lab (GCL).

Social Ventures, Entrepreneurial Ideas, Charity Trends.

Join the Social Enterprise Alliance, a movement of over 1000 leading social entrepreneurs and social enterprises spanning 16 chapters across the U.S..

Start a business to help people or communities - business structures including community interest companies and co-operatives.

1 Jul 2015 . An overview of the key actors who are building a strong social business ecosystem in Germany.

WORLD-CLASS COMPANIES WORKING TOGETHER. OVER £15M OF BUSINESS EXPERTISE & FUNDING GIVEN. TACKLING SOCIAL NEED. OVER 1.4 MILLION PEOPLE HELPED THROUGH OUR PORTFOLIO. news. Record year for SBT. Report reveals record cash and in-kind help for social enterprises in 2016/17.

The Tamer Center for Social Enterprise trains the next generation of leaders to address social and environmental challenges.

Building Social Business: The New Kind of Capitalism that Serves Humanity's Most Pressing Needs [Muhammad Yunus] on Amazon.com. *FREE* shipping on qualifying offers.

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize.

The Yunus Social Business Centre was established to contribute to Nobel Peace Laureate Muhammad Yunus's philosophy of alleviating poverty by giving people in need a 'hand up' rather than a 'hand out'. It aims to provide education and access to micro-loans that will enable individuals to set up and start their own.

The Problem. Modern economic models bring prosperity to emerging market countries, but lead to growing inequalities in the distribution of wealth. Today, millions of people: Are deprived of economic opportunities. Lack fair employment and wages. Lack access to basic services. Efforts to solve these problems often follow.

22 Jan 2015 . Back in 2009, Peter Kim was the first to use the term 'social business' to describe new ways of collaborating that have changed the way we work and connect. Since then, the term social business has been thrown around a lot, but we couldn't find a proper definition when our CEO was working on an article.

8 Aug 2016 . Here's what five founders and CEOs, all of whom are incredibly enthusiastic about what they do for a living because it allows them to live their passion, have to say about why social entrepreneurship is the new business model.

The USC Marshall Brittingham Social Enterprise Lab (BSEL) provides opportunities for USC students, faculty, and other individuals to use business principles to alleviate poverty. Through education, programs, events and career development, we inspire the next generation of enlightened business leaders and social.

DEFINITION of 'Social Enterprise'. A social enterprise is an organization that is directly involved in the sale of goods and services to a market, but that also has specific social objectives that serve as its primary purpose. Social enterprises are not volunteer organizations in that they operate as an enterprise by selling in a.

Social Business - a double-blind peer-reviewed interdisciplinary journal - provides an academic forum about the theory and practice of social business.

There are business solutions to solve social problems. New models exist and are successful.” Professor Mohammed Yunus, Nobel Peace Prize, Co-president of the HEC Paris Social Business /Enterprise (.)

30 May 2017 . Social Business image Bangladesh is one of Fast Retailing's important production centers. It is also one of the world's poorest countries. In a bid to alleviate Bangladesh's social issues, Fast Retailing established a new company, UNIQLO Social Business Bangladesh Ltd., in September 2010 with the aim of.

The INSEAD Social Entrepreneurship Programme continues to add value after the week-long programme. Graduates form a dynamic community of high-level impact business, sustainability and social enterprise leaders. Numbering more than 500 in nearly 80 countries, this network remains engaged through online.

Social Business Growth Fund Webinar. Social Investment Cymru hosted three workshops and a webinar to introduce and explain the support available through the Social Business Growth Fund. If you missed them, you can view the webinar here. Putting money to work in communities. English SBGf Infograph.

14 Jan 2013 . I believe the distinction between social and non-social business is a false dichotomy. And yet, it's one we continually want to make. We talk about “social businesses” — those that are mission-led and focused on creating positive social change — and “non-social businesses” — those that focus on revenue.

Business students are increasingly interested in starting or working for companies that develop innovative products and services that have a positive societal impact. Career opportunities in social enterprise and the nonprofit sector are rapidly.

Social business is a buzzword, even if some already say it's "dead". Social business, part of a broader evolution and reality, is omnipresent and it is trendy to proclaim "it's not about social media anymore but about social business." However, social business is not a hype, on the contrary. We use the term social business for.

How we do business today has changed dramatically since the advent of the Internet. No longer do employees need to be in the same room to get things done. Many businesses are shifting towards virtual workspaces, thanks in large part to a relatively new addition to the professional world — social business software.

Social business was defined by Nobel Peace Prize laureate Professor Muhammad Yunus and is described in his books. In these books, Yunus defined a social business as a business: Created and designed to address a social problem. A non-loss, non-dividend company, i.e.

Social Business Competition is structured as a course which provides experiential learning and uses a gamification approach to enhance students' learning experience.

The Social Enterprise World Forum is an international event for social enterprises from all over the world to come together, share wisdom, build networks and discuss how to create a more sustainable future. The event attracts social entrepreneurs, policy makers, community leaders, investors, academics and more from all.

Balancing Tradeoffs in Social Media. January 4, 2016 | Gerald C. Kane. Successful enterprise social media use has less to do with the tools employed than with the climate that a company creates. Cultivating the right climate requires balancing a number of tradeoffs through crafted social media policies, adapting.

An intensive development intervention focused on helping the destitute "graduate" into sustainable livelihoods has shown remarkable promise. Yale's Tony Sheldon, Executive Director of the Program on Social Enterprise, discusses the methodology's development, extensive evaluation, and future potential. Read the full.

Definition of social enterprise: A type of non-profit business that employs people and earns income in order to help address perceived social or environmental issues. For example, a social enterprise might provide valuable services .

10 Nov 2016 . Social enterprises are businesses which a set up to change the world. Like traditional businesses they aim to make a profit but it's what they do with their profit that sets them apart – reinvesting or donating it to create positive social change. Social enterprises exist in nearly every sector from consumer goods.

21 Mar 2016 . Today's Apple press conference had an unusual start. Most of the time, the company starts by releasing a few vanity numbers -- iOS devices sold, apps in the..

17 Jan 2014 . There are several ways you can go-about searching for social enterprise business ideas. Creating a social business has many similarities to building a.

Social entrepreneurship, also known as impact entrepreneurship, means doing business with a social perspective: making a positive impact on society is the priority. Social entrepreneurs contribute daily to making Amsterdam dynamic, liveable and healthy. With business acumen, innovation and creativity, they go after their.

Welcome to the website of Social Enterprise NL. As a national membership body Social Enterprise NL represents, connects and supports the growing community of social enterprises in The Netherlands. Social Enterprise NL has adopted the European definition of social entrepreneurship: A social enterprise is an operator.

2 Oct 2014 . The 'banker to the poor' explains his recipe for social enterprise.

Financing a social business can be a tough challenge, that's why our core mission is to unlock flexible capital and provide long-term financing that enables social businesses to flourish. Our financing is simple, competitive and requires no collateral. We offer repayment terms of up to 7 years with grace periods on principle.

Overview. We've narrowed down the most dynamic, entrepreneurial and ambitious social businesses in Wales – those which are expanding, diversifying, transforming and collaborating, and which are taking the sector forward through business growth. On the 4th October we will gather at Llangollen Pavilion for a ceremony.

NYU Stern provides a comprehensive program for students interested in social enterprise. The curriculum covers topics such as social entrepreneurship, venture philanthropy, and corporate social responsibility. To complement academic preparation, students may capitalize on numerous experiential learning opportunities.

Miller Center is the largest and most successful university-based social enterprise accelerator in the world. Miller Center accelerates social entrepreneurship to end global poverty and protect the planet.

12 Dec 2014 . This group will focus on social business use cases and application of those use cases to standards, standards improvements, and standards gaps. Initial conversations will be based on the W3C Jam Results recommendations: <http://www.w3.org/2011/socialbusiness-jam/report.html> This group will not.

This compilation offers students a comprehensive overview of the field of social entrepreneurship. Leading European researchers and lecturers such as Ann-Kristin Achleitner, Markus Beckmann, Heather Cameron, Pascal Dey, Andreas Heinecke, Benjamin Huybrechts, Alex Nicholls, Johanna Mair, Susan Müller and Chris.

Social ideas win! - The Social Entrepreneurship Challenge of the ADA brings 15 winning projects in 20 countries and much innovation! The Austrian Development Agency (ADA) called for a Challenge in December 2015: we were looking for new ideas for this world's challenges. The results were presented on 10 May 2016.

According to Professor Muhammad Yunus Social Business can be defined as: A non-dividend company that is created to address and solve a social problem. In a social business, the investors/owners can gradually recoup the money invested, but cannot take any dividend beyond that point. The purpose of the investment is.

Social Entrepreneurship and Social Business (SE/SB), inclusive business, businesses with social impact and a higher purpose are becoming increasingly important both in academia and the business world (). Since the influential article by, many different perspectives about social entrepreneurship and social business.

The latest news, videos, and discussion topics on Social Entrepreneurship.

7 Dec 2017 . Marry your enterprising spirit and big heart, and you could be the next social entrepreneur to help make life better for others. Embark on your quest for a better world by joining the Diploma in Business & Social Enterprise (BZSE) and learn the ropes of starting and managing a social enterprise. Throughout.

8 Nov 2012 . These are findings from the first responses to the Great Social Enterprise Census. The Census is an important new initiative comprehensively landscaping the social enterprise sector in the U.S. It will provide the same data used elsewhere, most notably the UK, to develop this critical, fast-growing economic.

21 Dec 2017 . Business Thought Leaders in Conversation Business expert Gene Marks sat down with business thought leaders and the press to discuss the Capital One Small Business Growth Index survey results. See what they said about current conditions and the forecast for

2018.

ME to WE social enterprise combines best business practices with increasing social awareness. Our commitment to help improve cultural, community, economic and environmental outcomes is at the centre of our business. Every ME to WE product sold makes a direct, measurable impact in a WE Charity community.

The Executive MSc Social Business and Entrepreneurship is LSE's ground-breaking programme for business leaders and entrepreneurs across the private, public and non-profit sectors. The programme offers a compelling alternative to an MBA for executives who not only wish to lead successful organisations, but are also.

The Social Business Model Canvas is a tool for creating a solid business model around your social enterprise. It's also a collaborative tool that helps you communicate different business models with your stakeholders and brainstorm new ones.

Created in December 2008, it seeks to promote social business by an action that is threefold: **TEACHING:** Training a new generation of managers, aware of societal challenges and who aspire to be part of the solution, regardless of their professional activity;. **RESEARCH:** Developing quality research on strategic innovation.

4 Jun 2013 . Although social entrepreneurship is a new term in Sweden, the concept of innovation is not. Swedes are innovators, especially strong on the digital market. We have fostered many big companies, such as IKEA, Ericsson and Volvo – the list could go on. Recent bright sparks such as Spotify, Skype and.

Social Business News provides insights, analysis and opinion about the social organization and its customers.

The Schwab Foundation for Social Entrepreneurship provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation. It identifies a select community of social entrepreneurs and engages it in shaping global, regional and industry agendas that.

6 Nov 2013 . When they collaborate with social businesses, companies directly contribute their expertise to help solve social problems. If designed and managed effectively, the alignment between social business activities and a core commercial business generates both social impact and tangible business benefits.

Social business is an umbrella term used to describe an organization that includes social media as part of its business plan.

19 Dec 2016 . But sometimes the thing that tickles the entrepreneurial spirit in you is the desire to use business as a means of creating positive change. This is called "social entrepreneurship", and it's an approach to business that's gaining in popularity as globalization brings conversations about sustainability and.

Social business news, trends, analysis and practical advice.

